

WWW.MWPHRF.ORG Privacy Policy

Effective date: 26th day of March, 2025

WWW.MWPHRF.ORG (the "Site") is owned and operated by LAKE MICHIGAN PHRF, INC. A Wisconsin Non Stock Corporation also identified by trademark as "MIDWEST PHRF" and/or "MWPHRF".

LAKE MICHIGAN PHRF, INC. can be contacted at:

MWPHRF@MWPHRF.ORG

7922 Jackson Park Blvd

Wauwatosa, WI 53213

Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected;
4. The rights of Site users; and
5. The Site's cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our Site.

Consent

By using our Site users agree that they consent to:

1. The conditions set out in this Privacy Policy; and+
2. The collection, use, and retention of the data listed in this Privacy Policy.

Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

Data Collected in a Non-Automatic Way

We may also collect the following data from you or from third parties when you or third parties perform certain functions on our Site:

1. First and last name;
2. Email address;
3. Phone number;
4. Address;
5. Payment information;
6. Auto fill data; and
7. Information about sailboat dimensions and equipment and owner contact information.

This data may be collected using the following methods:

1. User supplied methods and MWPHRF requested information pursuant to electronic and paper communications.

How We Use Personal Data

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect when the user performs certain functions may be used for the following purposes:

1. For comparison to other boats within and without our geographic jurisdiction for determination of relative speed potential.

Who We Share Personal Data With

Officers/Employees/Contractors

We may disclose user data to any member of our organization or individuals employed by our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

Third Parties

We may share user data with the following third parties:

1. Members Contractors employed by our organization and public in general.

We may share the following user data with third parties:

1. Reported or imputed dimensions and owner supplied data contained on handicap certificates published.

We may share user data with third parties for the following purposes:

1. Determination of relative speed potential of sailboats and administrative necessities of our organization.

Third parties will not be able to access user data beyond what is reasonably necessary to achieve the given purpose.

Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

1. If the law requires it;
2. If it is required for any legal proceeding;
3. To prove or protect our legal rights; and
4. To similar speed potential organizations in the event that we seek to merge any functions/operations of our organization with like minded organizations.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

How Long We Store Personal Data

User data will be stored until the purpose the data was collected for has been achieved..

You will be notified if your data is kept for longer than this period.

How We Protect Your Personal Data

In order to protect your security, we use the strongest available browser encryption and store all of our non-public data on servers in secure facilities. Non-public data is accessible only to our officers. Our Officers are bound by confidentiality agreements and a breach of this agreement would result in the termination of access to the browser.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical to our organization.

Children

We do not knowingly collect or use personal data from children under 13 years of age. If we learn that we have collected personal data from a child under 13 years of age, the personal data will be deleted as soon as possible. If a child under 13 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to who we disclosed your personal data, or if you would like your data to be deleted or modified in any way, please contact our privacy officer here:

The Executive Director
mwphrf@mwphrf.org
7922 Jackson Park Blvd
Wauwatosa, WI 53213

We retain the right to charge a fee, if necessary, for the response to any requests for information or services.

Cookie Policy

A cookie is a small file, stored on a user's hard drive by a website. Its purpose is to collect data relating to the user's browsing habits. You can choose to be notified each time a cookie is transmitted. You can also choose to disable cookies entirely in your internet browser, but this may decrease the quality of your user experience.

We use the following types of cookies on our Site:

1. **Functional cookies**
Functional cookies are used to remember the selections you make on our Site so that your selections are saved for your next visits; and
2. **Analytical cookies**
Analytical cookies allow us to improve the design and functionality of our Site by collecting data on how you access our Site, for example data on the content you access, how long you stay on our Site, etc.

Modifications

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will

update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

Contact Information

If you have any questions, concerns or complaints, you can contact our privacy officer, The Executive Director, at:

mwphrf@mwphrf.org
7922 Jackson Park Blvd
Wauwatosa, WI 53213